

Ranking of Benefits Using Importance/Impact Factor ONLY

Rank	Benefits	Sum of Scores	Average of Scores (scale of 1 to 5, where 5 is high importance)
1	Advances safety	74	4.93
2	Improves quality	73	4.87
3	Provides a measurable return on investment (cost)	67	4.47
4	Improves recruitment and retention, employability, job prospects	65	4.33
5	Improves processes of care	60	4.00
6	Improves job satisfaction, empowerment, confidence	59	3.93
7	Improves culture	57.9	3.86
8	Is recognized as validation of knowledge in the specialty	57.3	3.82
9	Shapes future practice	45.8	3.06
10	Provides professional support	45.5	3.03
11	Clarifies and defines the roles and work of health care providers and other team members	34.2	2.28

ACTIVITY: COLLECTING STORIES

Benefit	Possible Story Prompts	Who to Approach	How/Where to Collect