

The Certified Registered Nurse Infusion (CRNI®) credential is the only nationally recognized and accredited certification in infusion nursing. INCC's accreditations and a 25-year proven track record assures the public, employers, and nurses that the CRNI® credential is a credible and reliable method of validating a nurse's experience in the specialty of infusion therapy.

Earning the CRNI® credential offers you, your employer, and your patients many benefits. To realize those benefits it is important to successfully market the fact that you are a qualified specialist having earned the right to practice as a CRNI®.

Certification Benefits

- documents your ability to practice infusion therapy in any clinical setting.
- professional development; preparing for the examination increases your knowledge of infusion nursing.
 - high perceptions of empowerment and improved work effectiveness.¹
 - increased compensation; nurses who reported being certified in a specialty made \$9,200 more annually than nurses who weren't certified.²
- demonstration of your commitment to the infusion nursing specialty.
- greater credibility from recognized validation of your experience.
- strengthens public trust and confidence;

73% of patients are more likely to select a hospital that employs a high percentage of nurses with an additional specialty certification.³

• ability to stay abreast of developments within the field through recertification.

- a sense of achievement and personal satisfaction.

Earn Recognition

Getting recognition for your achievement is the first step toward your professional development and increased job satisfaction. There are a number of ways that you can promote your CRNI® credential within your professional sphere.

Promote Your Achievement

- Introduce yourself as a certified nurse professional to patients and staff.
- Provide your employer with a copy of your certificate for your personnel file.
- Ask your employer to publish INCC's press release in your organization's newsletter.*
- Encourage your employer to display INCC's Wall of Excellence.*
- Give your employer a copy of INCC's Employer's Guide to Infusion Nursing Certification.*
- Display INCC's promotional CRNI® poster at your workplace.
- View and share our Value of Certification presentation.*
- Wear a CRNI® pin.
- Display your certificate.
- If permitted, include your credentials on your name badge, business card, and other professional materials.
- Include the acronym CRNI® when signing your name in a professional capacity.

Display Your CRNI® Credential

- INCC offers many complimentary resources to help you get the most out of your CRNI® credential. Visit the Nurse and Employer Resource pages at incc1.org for information.
- *Download promotional materials at incc1.org or call (800) 434-INCC.

Professional Development

Passing the CRNI® examination attests your knowledge and experience in nine core areas of infusion nursing. Meeting INCC's recertification requirements ensures that you keep abreast of pharmaceutical, technical, and other clinical developments.

Share Your Knowledge and Skills

- Use the information in this brochure to develop a brief explanation of certification. Share it with your colleagues and encourage them to use it when introducing themselves to patients and families.
- Share the information you learned while preparing for the examination and any new developments that recertification requirements expose you to.
- Volunteer to use your knowledge to assist in the development or revision of your organization's patient education information or policies and procedures manual.
- Offer to develop and teach in-service programs.
- Use your experience to establish a study group for colleagues who are preparing for the examination.
- Serve on developmental committees in your institution. If none exist, establish one.
- Pursue a more active role in membership organizations. Keep your employer informed of any developments or achievements, and let him or her know how the organization can benefit from your participation.

Having obtained my CRNI® not only makes me very proud, but it also continues my educational experience within the nursing community. Thus, my confidence has grown, my time is used more wisely, and my patients definitely benefit from my increased knowledge and skill level.

Meriam Rucker, BSN, RN, CRNI®
Memorial Regional Medical Center
Mechanicsville, VA

CRNI®S

Market Yourself: Maximize Your Certification Benefits



About INCC

INCC was established in 1983 to develop a credentialing program to increase positive patient outcomes and to enhance the specialty of infusion nursing. INCC is committed to

- providing a psychometrically sound, legally defensible certification program.

- supporting the role of certified nurses in promoting optimal health outcomes.
- ensuring that our program is driven by the needs of the public.
- providing a program of high quality and remaining dedicated to a process of continuous improvement.

For more information about CRNI and the CRNI® credential, please contact

Infusion Nurses Certification Corporation
3115 Norwood Park South
Norwood, MA 02062
(800) 434-INCC
incc1.org
incc@incc1.org

INCC is a separate corporation from the Infusion Nurses Society (INS).

To learn more about the valuable benefits of INS membership for anyone involved in the specialty of infusion nursing, visit ins1.org or call (800) 694-0298.

References

1. Piazza IM, Donahue M, Dykes PC, Griffin MG, Fitzpatrick JJ. Difference in perceptions of empowerment among nationally certified and noncertified nurses. *Journal of Nursing Administration*. 2006; 36(5):277-283.
2. *Nursing Journal*. Seventh annual nationwide survey. January 2006.
3. Harris Interactive, Inc. American Association of Critical-Care Nurses Survey. 2002. <http://www.aacn.org/WD/Certifications/Docs/harrispollprt.pdf>. Accessed November 8, 2011.
4. Vanderven T. Averting highest-risk errors is first priority. *Patient Safety and Quality Healthcare*. 2005; May/June.

Career Development

Encouraging and supporting certification can bring your organization one step closer to providing patients with the highest quality healthcare. When faced with budget constraints and a shortage of nurses, organizations can benefit in many ways by employing certified RNs.

Differentiate from the Competition

- Infusion medications are associated with 61% of serious and life-threatening medication errors.⁴ Maximizing infusion therapy-related outcomes through certification can produce many benefits, including enhanced patient care and significantly reduced costs.
- Investing in nurses' education helps develop a stable and highly skilled workforce, leading to an improvement in retention rates.
- Less time can be spent on in-house training by establishing a quality mentor program led by nurses who are certified.
- Certification can have an influence on applications for distinction from organizations such as American Nurses Credentialing Center's (ANCC) Magnet Recognition Program®.

CRNI® Incentives

If you hold the CRNI® credential, your organization may offer you:

- financial rewards—bonus, salary increase, reimbursement
- promotion
- preferred work schedule

Be sure to update your personnel file, create a portfolio reflecting your benefits and achievements, and ensure that your CV or resume reflects your CRNI® status. Be sure to maintain your certification status and keep your employer informed to continually earn the recognition you deserve.



(800) 434-INCC • incc1.org • incc@incc1.org

INCC's CRNI® certification program is accredited by



Formerly the ABNS Accreditation Council