



The Value of Certification



- Measuring the value of certified practice is a strategic imperative for credentialing organizations.
- ABNS provides us with an opportunity to work together to achieve a common goal.
- We wish to support a research agenda that will build a business case for the value of certification.

Opportunity



- Accomplishments: perceived value, NDNQI, Magnet Recognition Program®, and more.
- Institute of Medicine’s Workshop on Credentialing Research in Nursing built on previous work and moved us forward.
- Value of Certification Convening continues our work.
- Multidisciplinary conference – extends beyond nursing.

“Why should I support certification?”

- March 3-5, 2016, Four Seasons Hotel, Las Vegas.
- Takes the place of our Spring Assembly meeting. We will ask ABNS members to arrive on March 3 by 5 pm for a short ABNS business meeting.
- Meeting kick-off Thursday, March 3, 6:30 pm dinner.
- Adjourn 3 pm March 5.
- Meeting facilitation by Stratford Managers.
- Invite your decision makers and research minded leaders.
- Limited space.
- Sponsorship opportunities.

The Details

- The Value Convening will provide participating organizations with concrete ideas to implement and strategies that will enable us to work together.
- Identify areas for research that will build a business case for the value of certified practice.
- Explore the value of certification among members of multidisciplinary health care teams.
- Consider the availability of funding and data to conduct research.

Build a Business Case

- American Board of Medical Specialties
- Board of Pharmacy Specialties
- Commission on Dietetic Registration
- Institute for Credentialing Excellence
- National Board for Certification in Occupational Therapy

Our Partners

- Duke University - Dr. Marion Broome
- Indiana University - Dr. Robin Newhouse
- Ohio State University - Dr. Bernadette Melnyk
- University of Alabama at Birmingham - Dr. Doreen Harper
- University of Maryland - Dr. Jane Kirschling
- University of Utah - Dr. Patricia Morton

Academic Nursing Coalition

- Advocacy Award Winners
- The Methodist Hospital, Houston
- Children's Mercy Hospital, Kansas City

Employers

- Hold the dates March 3-5, 2016.
- Identify who will be the best people to represent you at the meeting.
- There will be pre-Convening work given to attendees to prepare for meeting discussions.
- Come ready to stretch your brain and make decisions.
- Watch for more information coming soon.

What's Next?
